



About Us

The **Samskruthi Club** of Keshav Memorial Institute of Management (KMIM) serves as a dynamic platform for celebrating tradition, creativity, and community. This club aims to bring students together through a shared appreciation for diverse cultural expressions.

Our Vision

Samskruthi aims to cultivate a vibrant cultural environment where students are inspired to actively participate in artistic pursuits. We are committed to providing a creative space that nurtures self-expression, builds confidence, and celebrates the beauty of diverse cultural traditions.

Key Activities and Initiatives

Samskruthi welcomes everyone—whether passionate performers, budding artists, curious learners, or culture enthusiasts—offering a space where creativity thrives and traditions are honoured. Some of the activities held in the previous year were

- Mehendi Competitions
- Rangoli Competitions
- Navratri Celebrations
- Republic celebrations
- Youth Festival
- Ugadi and Ramanavami Celebrations
- Mythological Quiz
- Poetry recital etc.